



North Fork Chamber of Commerce

PO Box 1415, Southold, NY 11971

email: info@northforkchamber.org Office/Fax: 631-765-3161

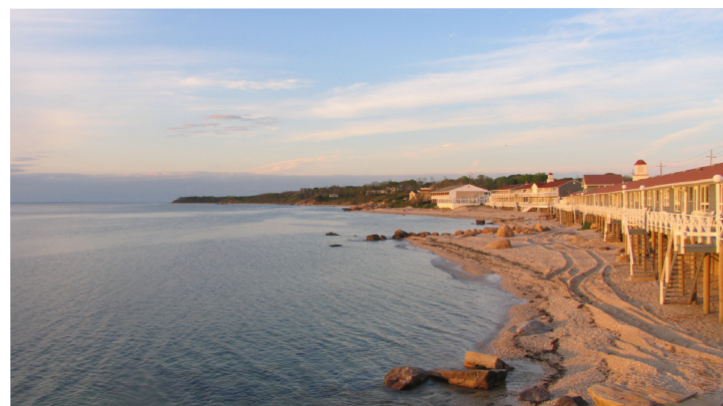
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SOUTHOLD MERCHANTS

We would like to thank Duck Walk Vineyards for hosting us at Our Comedy Night held in March. This was a huge success and it is our hope to host another Comedy Night in the near future. Plans are now being made for The Southold Village Merchants Annual 4th of July Parade. If your group or organization would like to participate, please call Carol Scott at 765-4100.

Southold RELAY For Life will be held on Saturday, June 5th & 6th at Jean Cochran Park in Peconic. For complete details see events insert page.



CUTCHOQUE MERCHANTS

Our Annual St. Patrick's Parade was held on Saturday, March 13th. We had the largest parade in its 5 years and hundreds came out to support our parade. Special thanks to Cutchogue Fire Department and Paul Romanelli for their assistance. We would also like to thank Coster-Hepner Funeral Home for their support for our Comedy Night. Your Chamber at work...

GREENPORT MERCHANTS

The Chamber will host a Juried Art Show on Saturday, June 26th in Mitchell Park. For complete details, see our "Upcoming Events". For other events in Greenport or visit www.greenportvillage.com

The Tourist Information Centers will celebrate their 25 Anniversary and Season Opening on Wednesday, May 26th, 3:00 pm at the Greenport Booth. All members are welcome to attend and bring your literature for display.



OFFICERS

Joseph Corso PRESIDENT **Eugene J. Glück** VICE PRESIDENT
Linda Carlson TREASURER **Terry Walker** SECRETARY

BOARD MEMBERS

Richard Abatelli • Alex Ferrone • Andy Binkowski • Tom Scalia
John Sondgeroth • Linda Mannino • William Peters • Larry Loesch

www.northforkchamber.org

Dear Fellow Chamber Members

After a very tough winter, spring is in full bloom on the North Fork. With its arrival we are gearing up for the coming tourist season and are very encouraged by some of the economic pundits forecasts. Although their projections are not as rosy as in years past, they are definitely not as gloomy as last year. On the North Fork there have been some new business openings and we wish them great success. It is up to us as members of this community to spread the word about the variety of business's which make the North Fork such a unique place to live and visit.

Over the years I have noticed that there are some long term members and some fairly new members and I would like to take some time and emphasize some of the programs available to Chamber members that help drive people into our establishments. I find that whether a new or established business, we don't always take advantage of what the Chamber offers. As most of you are aware, our website has become the "go to" source for information. It is important that we have information that accurately describes your business so that the interested consumer can make a decision quickly. We all have competition and if there is a discrepancy with an email, phone number or web address, you can rest assured your competitor will benefit. There are always opportunities to advertise on the website at reasonable rates, but one area I feel our members do not take advantage of are event notifications which you are hosting. We try to pick relevant items to post on our calendar of events, but I would love to see more member participation. This is a free service and all you need to do is give us advance notice and we will post it.

Another benefit is Chamber support at Town meetings. Recently we had the opportunity to speak in support of two businesses at a planning board meeting that are trying to expand. We know that many hurdles must be overcome when trying to expand or start a new venture and we want to be at your side. In addition, we are now beginning a campaign to get press coverage for new business openings. Please contact us with opening dates and we will provide free advertising for the event on the website and will arrange for publicity photo's to hopefully appear in the Suffolk Times.

As a Chamber member you also are automatically a member of the North Fork Promotional Council. The Council publishes its annual guide, which gets distributed at two travel shows, New York City and Boston, hospitality establishments, ferries and other tourist events on the North Fork. A new organization, which the Council has been involved with, is the East End Tourist Alliance otherwise known as EETA. This is a group whose mission is to coordinate all tourist related events for the North and South Forks via a new website. Their goal is to present a unified voice for the East End and make sure the area receives its fair share of grant money from the LI Convention and Visitors Bureau. This is a new alliance and meetings are being planned to discuss direction and concerns. We

will keep you advised as this program develops.

Being a Chamber member also gives you the opportunity to display your literature at the two information booths. The individuals who man the booths have done an excellent job of helping newcomers to the area and you can never replace the personal touch that they provide.

These services which the Chamber provide are just a few of the benefits and there are countless other activities which go on behind the scenes. The board is committed to supporting the business community and is open to any suggestion which will help make the North Fork a prosperous place to have a successful business while providing the standard of living which we are so lucky to have.

Sincerely,
Joseph C. Corso, President
North Fork Chamber of Commerce

Message To Our Members:

Thanks to all who have renewed their membership for 2010. Did you know that according to a survey done by The Schapiro Group, (an Atlanta Based Market Research firm) that consumers are 63% more likely to buy from a chamber member. They are 44% likely to regard it as a favorable place to do business and 57% more likely to think positive of its local reputation. 82% of the respondents believed that local chamber members help create jobs and promote local economic development.

We have been distributing our 2010 Membership Decals, Please proudly display your 2010 membership decal. Your membership tells others you belong to a nationally recognized and professional organization. If you have not yet received yours please contact us.

Dinner Meetings:

Special thanks to Barbara William, and Matt & Jenn Cardi from Front Street Station Restaurant in Greenport for hosting our February Dinner Meeting. Thanks to our guest speakers, Rudy Bruer from Amerprise Financial, Scott Hunzinger from Hunzinger Accounting Solutions and AFLAC of NY agent Gia Fishcetti. We sincerely appreciate them taking time to speak with us on financial matters for both personal and business.

Our monthly dinner meetings are now listed on our web site calendar and on the homepage for each month. You will continue to receive the postcard "Reminder" and also an Email. Just a reminder that our Dinner Meeting time has changed to 6:00 pm. Thank you to Rachel Murphy and the entire staff of Soundview Restaurant for the wonderful food and great service to our members at our April Dinner Meeting.

It was so great to see so many of our members and all would

agree that it was very informative. If you would like information on Small Business funding, loans or Economic Development, please contact our office.

Our **MAY DINNER MEETING** will be held on Monday, May 24th, due to the Memorial Day Holiday. It will be held at **Orient By The Sea Restaurant, Rt. 25 in Orient**. This will be "Tell us about you" night we want to hear about you, your business, locations, products & services. We especially encourage any of our new members to attend. Our guest speaker will be on "Going Green and Ecological programs for businesses.

Events

On Thursday, May 20th The North Fork Chamber will host a cocktail reception and guided tour aboard the Privateer LYNX. from 6-8 pm. Cost is \$25 members and is by Reservation ONLY. This tall ship arrives in Greenport on Friday, May 14-21 and will host students from our area schools, and provide educational seminars, tours, and adventure sails. The poster that so many of our members wanted is available for purchase on the ship. For complete details on this amazing ship visit their website at www.privateerlynx.org

We have added additional events as well as our Annual BBQ and Golf Outing. Be sure to visit our website for complete details. Remember to check your listing and contact us should you have any questions. Our Annual Summer Kick-Off Party, together with our Annual Scholarship Awards, and Business Raffle will be held at 6:00 PM at Caludio's Restaurant, Main St, Greenport on Monday June 28th. If your business would like to donate a prize for our Business Raffle, please contact our office. This is a great way for you to promote your organization and let others know what you do.

North Fork Tourism Summit: You have been personally invited to join our exclusive East End Tourism Summit that is scheduled for May 18, 2010. Be part of the movement of working together and branding the East End as a top travel destination. May 18, 2:00pm at Cutchogue-New Suffolk Library, Cutchogue, NY. Advance reservations required, RSVP to info@eastendgetaway.com.

Upcoming Events

North Fork Chamber of Commerce Juried Art Show 2010 in Greenport. Saturday, June 26 from 11:00am to 5:00pm. Mitchell Park, Greenport. All North Fork Artists welcome to participate in this juried show. Show is open for the public to attend. For a prospectus visit our website and click on the banner ad below on the right. Additional Contact Info: info@northforkchamber.org 631-765-3161

Southold Village Merchants together with the North Fork Chamber of Commerce invite you to attend our SOUTHOLD VILLAGE CRAFT FAIR to be held on Saturday, August 21st, 2010, 10:00am to 4:00pm along the main road in Southold (Rain Date: Sunday, August 22nd). Please contact Carol Scott at 631-765-4100 or Joan Tyrer at 631-765-9100, or the Chamber Office 631-765-3161 for an application if you wish to participate as a craftsperson. Space is limited on a first come first serve basis. In addition there will be exhibits & activities throughout the Village. All are welcome.

On Our Cover

The view off the deck at the Soundview Restaurant, 58775 Route 48, Greenport, NY. "Voted Best Waterfront restaurant on the North Fork", Dan's Papers. American cuisine, specializing in North Fork and local ingredients. 477-0666, soundviewrestaurant.com. St. Patrick's Day Parade, downtown in the Village of Cutchogue. Our First Annual Comedy Night, Duck Walk Vineyards North. Main Road, Route 25, Village of Southold. The Grand Opening of Miche Bachers Sacred Sweets. Located across from the Post Office on Front Street in downtown Greenport. She makes Cakes, Cookies, Confections, Chocolate & Gifts. She can be reached at 516-658-6237 or miche@sacredsweets.com

Newsletter Insertion Rates Per Month(PM):	
Front Cover: \$125	Back Cover: \$75
Inside: \$50	
Website Banner Insertion Rates Per Month(PM):	
Home Page: \$90	\$80/PM for 3 Months
\$70/PM for 6 Months	\$60/PM for 12 Months
Business Directory Insertion Rates Per Month(PM):	
Front Page: \$75	\$65/PM for 3 Months
\$55/PM for 6 Months	\$45/PM for 12 Months

W E L C O M E N E W M E M B E R S

We would like to welcome our newest North Fork Chamber Members to our ever growing business community: **Joe Fusaro of Bayview at Peconic** in Jamesport, **Fred Schultz from Sterlington Deli, Perry Angelson, Owner of Harbour Front Deli/The Loft Restaurant & The Coronet Restaurant** and **Miche Bacher from Sacred Sweets** all located in Greenport. **Michael Velys from REVCO Electrical Supply** and **Ginger**

Tomaszewski from Ivy League Flowers & Gifts in Southold, and **Irma Giambone from Serve-Pro of the North Fork**. We also welcome members, **Rudy Bruer of Amerprise Financial** and **PT Ratigliano from Wayside Market** both located in Southold and **Bruce Berger owner of Born to Massage Associates** located in Greenport.